



VICTORIAS MILLING COMPANY, INC.
VICMICO Compound, Victorias City, Negros Occidental
Tel. No. (034) 399-3380; Fax No. (034) 399-3675

October 19, 2012

THE DISCLOSURE DEPARTMENT

The Philippine Stock Exchange, Inc.
3F Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Ave., Makati City

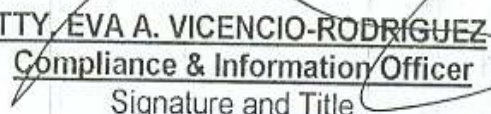
Attention: **MS. JANET A. ENCARNACION**
Head, Disclosure Department

Gentlemen:

In connection with the regular meeting of the Board of Directors of Victorias Milling Company, Inc. today, please find attached hereto VMC's SEC Form 17-C.

Thank you.

Very truly yours,


ATTY. EVA A. VICENCIO-RODRIGUEZ
Compliance & Information Officer
Signature and Title

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SEC RULE 17.2(c) THEREUNDER

1. **October 19, 2012**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **PW-364**
3. BIR Tax Identification
No. 076-000-270-220
4. **VICTORIAS MILLING COMPANY, INC.**
Exact name of Issuer as specified in its charter
5. **NEGROS OCCIDENTAL**
Province, country or other jurisdiction of
Incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **Victorias City, Negros Occidental** **6119**
Address of office Postal Code
8. **(034) 399-3588** **Fax # (034) 399-3588**
Issuer's telephone number, including area code
9. **Not Applicable**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

a) Common Stock (Par Value P 1.00 per share)

Authorized Capital Stock	2,563,035,708	shares
Subscribed and paid-up	2,024,616,452	shares

11. Indicate the item numbers reported herein: **Item No. 9**

REPORTED HEREIN:

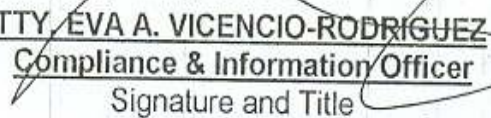
That during the regular meeting of the Board of Directors of Victorias Milling Company, Inc. (VMC) today, October 19, 2012, Atty. Anna Rosario V. Paner was designated as the Managing Director of VMC, effective immediately.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly carried this report to be signed on its behalf by the undersigned herewith duly authorized.

VICTORIAS MILLING COMPANY, INC.

Issuer


ATTY. EVA A. VICENCIO-RODRIGUEZ
Compliance & Information Officer
Signature and Title

Date: **October 19, 2012**

Designation of Officer

----- Forwarded message -----

From: no-reply@pse.com.ph

Date: 22 Oct 12 07:41:18

Subject: ODiSy - Disclosure Status

To: disclosure@pse.com.ph

Dear Sir/Madam:

We would like to inform you that as of OCT 22, 2012 07:41:18 AM today,

Reference Number: WLIST__2012000016758

Company Name: Victorias Milling Company, Inc.

Disclosure Subject: Designation of officer

Status: APPROVED

Should you need further assistance, please e-mail us at odisy@pse.com.ph.